

# European Biotechnology

Spring 2017

**Packaging &  
Serialisation**

**SPECIAL**



## European Biotechnology

Life Sciences and Industry **Magazine**

# Special: Packaging & Serialization Get on Board!

➤ **Publication date: 9 March, 2017**

---

### Hot topics in food and pharma packaging, storage & serialisation

---

Governments around the globe have obliged pharma companies and CROs to prevent counterfeit of medicines by introduction of a 2D Matrix Code, real-time trace & track procedures along the value chain, and tamper-proof sealing of all packaging. Regulations and its implementation in companies challenge all stages of the packaging process, product logistics and documentation. Additionally, new technologies that ease mediation management, patient adherence, microbial safety, improve shelf life, and shrink packaging size will be documented. In the food industry, new opportunities arise from sustainable bioplastics packaging such as bio-PET, PEF foils and bottles. European Biotechnology reports on the latest trends in the food and pharma packaging market, its players, offerings, and challenges.

---

### Present your expertise

---

Packaging CMOs, manufacturers and developers of packaging and storage solutions, labelling experts, IT solution providers, fill & finish experts, logistic specialists, and bioplastics providers will have the opportunity to present their latest products, processes, and equipment in this special. European Biotechnology Magazine goes out to decision makers throughout the entire European Life Sciences sector. Take advantage of the journal's highly relevant readership and grab this opportunity to target your audience!

---

### Topics to be covered

---

**Pharma packaging:** primary packaging, new delivery forms, systems to prevent counterfeit, IT for ERP, packaging technology, logistics, storage, trace & track, fill & finish, CMOs and outsourcing of packaging

**Food packaging:** sustainable bioplastics, PET monomer recovery, novel performance plastics

**Editorial Deadline**  
20-02-2017

Editorial Contact:  
**Thomas Gabrielczyk**  
Tel: +49-30-264921-50  
Fax: +49-30-264921-11  
t.gabrielczyk@biocom.de

**Booking Deadline**  
20-02-2017

Marketing Contact:  
**Oliver Schnell**  
Tel: +49-30-264921-45  
Fax: +49-30-264921-11  
o.schnell@biocom.de

**Publication Date**  
09-03-2017

Marketing Contact:  
**Christian Böhm**  
Tel: +49-30-264921-49  
Fax: +49-30-264921-11  
c.boehm@biocom.de

# Special: Packaging & Serialization

## Meet your audience!

# European Biotechnology

is published in co-operation with  
the following organisations:



Europe: [european-biotechnology.net](http://european-biotechnology.net)



Biotechnologie-Industrie-Organisation Deutschland e.V.

Germany: [biodeutschland.org](http://biodeutschland.org)



Switzerland: [swissbiotech.org](http://swissbiotech.org)



Belgium: [edma-ivd.eu](http://edma-ivd.eu)



Europe: [eapb.org](http://eapb.org)



Europe: [diahome.org](http://diahome.org)



Europe: [europabio.org](http://europabio.org)



Ireland: [ibec.ie/ibia](http://ibec.ie/ibia)



Denmark: [danskbiotek.dk](http://danskbiotek.dk)



The Netherlands: [hollandbio.nl](http://hollandbio.nl)



Spain: [asebio.com](http://asebio.com)



Portugal: [www.apbio.pt](http://www.apbio.pt)



Austria: [lifescienceaustria.at](http://lifescienceaustria.at)



Europe: [europabio.org](http://europabio.org)



Italy: [assobiotec.it](http://assobiotec.it)



Sweden: [swedenbio.com](http://swedenbio.com)



Hungary: [hungarianbiotech.org](http://hungarianbiotech.org)



Europe: [cebr.net](http://cebr.net)



Europe: [ebe-biopharma.org](http://ebe-biopharma.org)



Norway: [biotekforum.no](http://biotekforum.no)



Finland: [finbio.net](http://finbio.net)



Belgium: [bio.be](http://bio.be)

EuroBiotechNews covers the biotechnology sector of the current 28 EU member states, Norway and Switzerland. If you would like to subscribe, please refer to [www.eurobiotechnews.eu](http://www.eurobiotechnews.eu)